

# TOTAL SAFETY LEADERSHIP: FROM ACCIDENTS TO ZERO

## INTERNATIONAL MASTERCLASS

An innovative, practical, interactive workshop highlighting the essential leadership, culture and behavioural aspects of workplace safety to systematically move your organization forward on your journey **From Accidents to Zero**.



*What an inspiring masterclass!! This was the most impactful safety event I ever attended and now I have a zillion ideas on what I want to do differently to improve safety culture.*

**SENIOR EHSS MANAGER, SABIC**

### KEY TOPICS

- Safety Excellence and the journey to Zero Accidents
- Transactional, Transformational & Servant Leadership
- Going beyond Behaviour-Based Safety (BBS)
- Mindful Safety
- Effective Motivation and Engagement – Moving From Theory to Practice
- Affective Communication Skills
- Felt Leadership / Values-Based Leadership
- The Role of Human Factors
- Advanced Influencing Skills

### WITH ADDED VALUE FOR YOUR ORGANIZATION

- Develop impactful, meaningful leadership across your organization at all levels
- Enhance leadership capabilities through increased self-awareness
- Improve communication, morale, motivation and engagement
- Move beyond Behaviour-Based Safety observations to gain higher levels of workforce engagement & participation in safety activities
- Build a structured process for safety leadership interventions and conversations
- Reduce workplace accidents and incidents



Each delegate will receive a copy of the best-selling book on improving workplace safety culture entitled **'From Accidents to Zero'**.



### OVERVIEW

Leadership is essential to the success of all organizations. But in today's fast-paced world of work, leadership needs to be more **action-focused** than position-driven. This is especially true when it comes to matters of workplace safety.

Safety leadership is not just about the application of policies and procedures; it's about winning hearts and minds. So this interactive workshop will equip you with the knowledge and understanding to develop commitment, drive positive change and build a **robust culture of safety** in your organization.

Drawing on robust research, proven methods, and concepts from a diverse range of sources including Science, the Arts, Buddhism and Greek mythology we will explore the **critical components of effective safety leadership**. This 2-day masterclass will help you to build a **practical toolkit** of simple, **high-impact tools** and techniques designed to **develop your leadership capability** and confidence, and **return rapid results** in your workplace now.

### REASONS FOR ATTENDING

- Understand the **psychology behind human behaviour** and learn how to apply **pragmatic solutions** to improve workplace H&S
- Learn which leadership styles most **effectively influence** the way we think, work, lead and live
- Gain **advanced leadership skills** to drive a positive, sustainable impact in your workplace
- Learn how to conduct **high impact safety interventions** using practical tools and straightforward jargon-free techniques
- Learn the **'6 Eternal Rules of Employee Engagement'** and gain tips and ideas for **building engaging dialogue** and conversations around safety in your workplace
- Learn how a **mindful approach** to safety fosters a positive climate for performance improvement



*... an inspiring masterclass that really got me thinking about how I lead safety at work. The interactive exercises brought several 'a-ha!' moments for me.*

**GLOBAL EHS DIRECTOR, AUTOMOTIVE INDUSTRY**



*The energy in this masterclass is contagious and the approach defies convention, breathing new life into what can be perceived as dry subject matter.*

**DEPARTMENT HEAD, HEINEKEN**

## TRAINING METHODOLOGY

Based on the global best-selling book *From Accidents to Zero: a practical guide to improving your workplace safety culture* this interactive **2 day masterclass** uses a range of discovered learning techniques including individual activities, syndicate exercises and group discussion to **stimulate critical thought** and to **embed ideas, concepts and knowledge**.

Throughout the masterclass participants will be encouraged to reflect critically on their own work and leadership styles, organizational cultures and real world experiences in order to **develop their personal action plans** for implementation upon return to the workplace.

## WORKSHOP STYLE

This masterclass has been conducted around the globe, from **Europe to Africa, Asia** and the **Middle East**, and from **Australia** to the **United States**, bringing together safety professionals, operational leaders and managers from across industries to share and learn the route to safety excellence.

## WHO SHOULD ATTEND

- Persons responsible for leading safety within an organization at a global, regional or local level - HSEQ / HSSE / EHS Directors, Leaders, Managers and Advisors
- Those dedicated to reducing exposure to workplace accidents, incidents and injuries
- CEOs, Senior Executives, Site Leaders, Department Heads and functional Managers and Supervisors interested in developing leadership skills from a safety perspective
- Behaviour-Based Safety Coordinators, Senior Safety Representatives

## SUITABLE FOR ALL INDUSTRY SECTORS, INCLUDING:

Oil & Gas • Petrochemicals • Automotive • Engineering • Manufacturing • Metals, Ceramics & Mining • Chemicals • Energy, Utilities and Power Generation / Supply • Food & Beverage • Construction • Transportation • IT • Consumer Goods • Pharmaceuticals • Governmental Associations / Bodies • Pulp & Paper •



*We're pleased to now offer a **Half-day Executive Workshop** for your senior executives and top team.*

Contact us at: [info@fromaccidentstozero.com](mailto:info@fromaccidentstozero.com) for more details.

### MODULE 1

#### **Impactful Leadership**

- The importance and value of effective safety leadership
- Transactional, Transformational and Servant leadership
- Adaptive leadership

### MODULE 2

#### **Safety Culture & the Performance Paradox**

- The philosophical roots and development of safety culture
- Putting 'Safety First' and how to avoid the 'Zero Accidents' trap
- Just Culture

### MODULE 3

#### **Moving Beyond Behaviour-Based Safety**

- Behavioural patterns and why people behave as they do: Human Factors, Triggers & Consequences
- Break through the Performance Plateau: aligning Behaviour-Based Safety approaches

### MODULE 4

#### **The Reality of Risk**

- Risk perception, sensitivity and tolerance
- The influence of society: examining why and how reputation impacts organizational risk

### MODULE 5

#### **Understanding Change**

- Positive disruption and building commitment to change
- Viral change: spreading successful change leadership

### MODULE 6

#### **Motivation & Engagement**

- 'Have to' or 'Want to?': Generating real desire for safety
- The 'New ABC model' Affective, Behavioral & Cognitive psychology
- The '6 Eternal Rules' of Employee Engagement

### MODULE 7

#### **Leadership 2: 'Doing More With Less'**

- The X Factor: the most effective safety leadership traits
- Daily Rituals: 7 zero-cost practical tools to make a difference now
- Mindful Safety Leadership



*Delegates will receive a certificate of completion from the **International Institute of Risk and Safety Management***



For further information please contact us:  
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